

OPPORTUNITY ZONE VIRTUAL LISTENING SESSION

Washington State | October 23, 2018







National Development Council

Partners in Community Development since 1969

NDC's work focuses on HOMES, JOBS and COMMUNITY. Founded as a national nonprofit in 1969, NDC has worked for almost 50 years fulfilling its mission to increase the flow of capital for investment in low-income communities. NDC directs capital to support the development and preservation of affordable housing, the creation of jobs through training and small business lending and the advancement of livable communities through investment in social infrastructure.





BACKGROUND

Established by congress in the Tax Cuts and Jobs Act of 2017

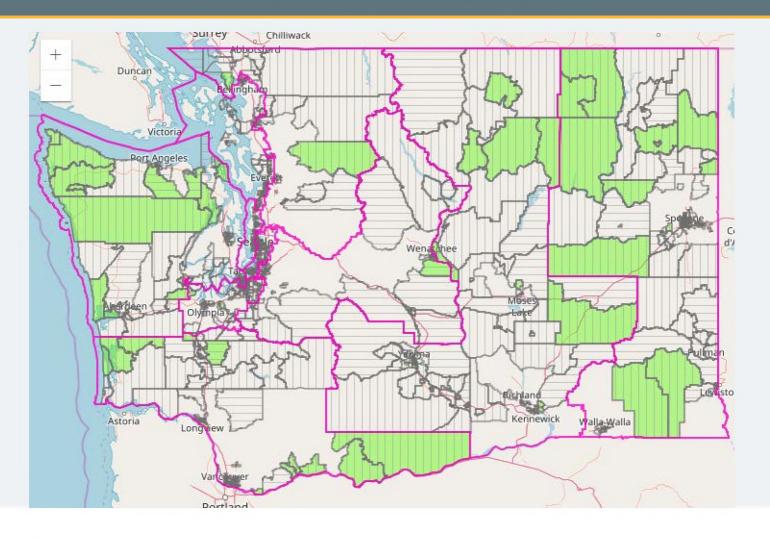
Goal is to spur private sector investment in low income communities

Treasury has issued FAQs, draft regulations and guidance

A "Light Touch" regulatory framework



WASHINGTON OPPORTUNITY ZONES





Opportunity Zone Listening Session THE BASICS

Provides tax incentives for investors to re-invest unrealized capital gains by:

- Temporary deferral of capital gains taxes until 2026
- Tax reduction on capital gains (at 5 and 7 years)
- Elimination of taxes on gains from OZ investments (if held for 10 years)



Opportunity Zone Listening Session HOW IT WORKS

Individual invests capital gains into Opportunity Fund

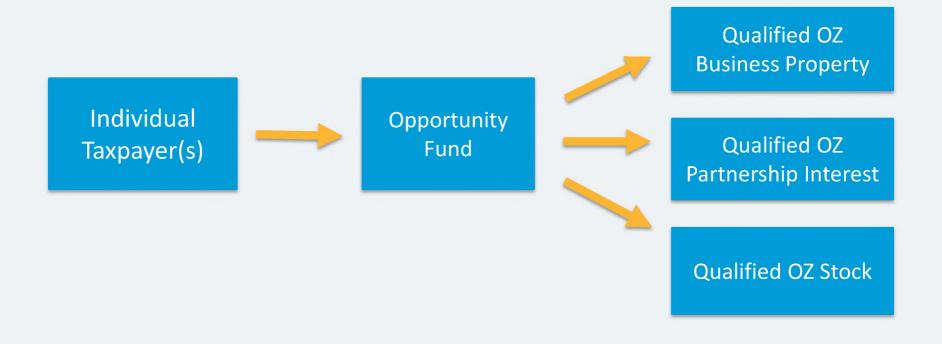
Opportunity Fund invests in qualified Opportunity Zone investments

Qualified investments include:

- Stock or partnership interest in operating business in OZ
- Qualifying property in OZ

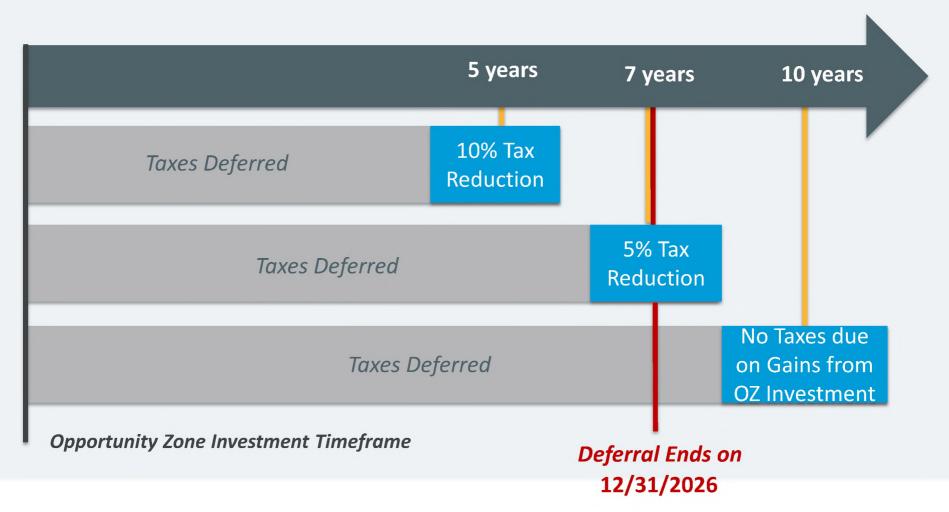


HOW IT WORKS





TAX BENEFITS





INVESTMENT EXAMPLE

Investor has an Investment Subject to Federal Capital Gains Tax

Investment Amount \$500,000
Capital Gains Rate 23.80%
Capital Gains Tax Owed \$119,000

Invests in Real Estate – Businesses
Located in Designated
Opportunity Zones







Investor wants a 7% Return



INVESTMENT EXAMPLE

Investor Summary





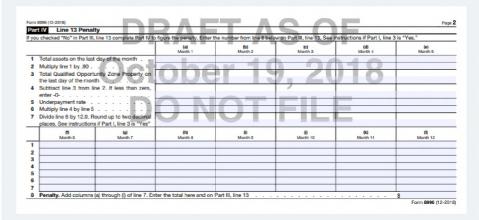
Opportunity Zone Listening Session DRAFT REGULATIONS

- Proposed Regulations
- Revenue Ruling 2018-29
- QOF draft self-certification form (IRS Form 8996)
- Updates to <u>IRS FAQs</u>



DRAFT QOF CERTIFICATION FORM

| 8996 | Qualified Opportunity Fund | | OMB No. 1545-0123 |
|---|---|-------------------|-------------------------|
| ecember 2018) partment of the Treasury | Go to www.irs.gov/Form8996 for the latest information. | Attachment | |
| ernal Revenue Service | ➤ Attach to your tax return. See instructions. | | Sequence No. 996 |
| me | | Emplo | yer identification numb |
| General | nformation and Certification | _ | |
| Type of taxpayer: | | N III. | |
| | rganized for the purpose of investing in qualified opportunity zone property (c | other t | han another qualif |
| opportunity fund) | | | |
| | o not file this form with your tax return. | | |
| Yes. Go to lin | e 3. iod the taxpayer is a Qualified Opportunity Fund? | | 4.0 |
| | | . 1 | |
| | ong this box, you certify that by the end of the taxpayer's first qualified opportun- cuments include a statement of the entity's purpose of investing in qualified oppor- | | |
| | the qualified opportunity zone business. See instructions. | turnty . | zurie property and |
| No. Go to Par | | | |
| 4 If "Yes" on line 3. | list the first month in which the fund chooses to be a Qualified Opportunity Fund. | | |
| art II Investme | nt Standard Calculation | F | |
| 5 Total qualified on | portunity zone property held by the taxpayer on the last day of the first 6-month | | |
| | ayer's tax year. See instructions if Part I, line 3 is "Yes" | 5 | |
| | | | |
| Total assets held | by the taxpayer on the last day of the first 6-month period of the taxpayer's tax | | |
| | by the taxpayer on the last day of the first 6-month period of the taxpayer's tax ons if Part I, line 3 is "Yes" | 6 | |
| year. See instruct 7 Divide line 5 by lin | ons if Part I, line 3 is "Yes" | 6 7 | |
| year. See instruct 7 Divide line 5 by lin | ons if Part I, line 3 is "Yes" | 7 | |
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DRAFT REGULATIONS

TIMING

- Taxpayers can invest until 6/30/2027 and, if they hold the investment for 10 years, step up the basis in their QOF investment to FMV
- Flexibility with timing for QOF to meet 90% assets test
- "Working capital safe harbor" project has 31 months to spend OZ capital



DRAFT REGULATIONS

DEFINITIONS

- "Substantially all": 70% of a business's tangible property must be in an Opportunity Zone
- "Substantial improvement" requirement to double adjustable basis excludes the value of land



Opportunity Zone Listening Session CHALLENGES

- Had been waiting for federal guidance
 - Draft regulations released Friday, 10/19
 - Additional regulations forthcoming
- Gentrification concerns
- No guarantees
- Opportunity Zone Investments will provide only a portion of needed capital



Opportunity Zone Listening Session CONTACT INFORMATION

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Opportunity Zones: Community Strategies



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Community Strategies



Community Strategies

Identify key local stakeholders

- Property owners
- Civic officials
- Local companies
- Developers
- Financial institutions
- Foundations
- Community based organizations
- Social service agencies
- Native Corporations
- Federal agencies- RD, HUD, BIA, EDA
- State agencies, ADOs, many others

Community Strategies

Hold a strategy meeting with key stakeholders

- Conduct asset mapping
- Assess and prioritize needs of community
 - Listening sessions
 - Data analysis
- Determine resource gaps

Community Strategies

Seek resources to incentivize OZ investors

- Zoning waivers
- Funding
- Tax incentives
- Other investor requirements
- Incubators, accelerators
- Seek in-kind support
- Services needed to make investment successful
- Loans, other assistance from banks

Community Strategies

Establish an opportunity zone fund

- Communicate with foundations
- Identify companies, organizations, or individuals that may be willing to establish a fund
- · Cast a wide net!

Community Strategies

Raise awareness of your opportunity zone

- Convenings where investors gather
- Website own and/or state's website
- Brochure why your OZ is attractive
- Network with financial advisors, CPAs
- Consider collaborating with other OZs
- Promote nationally

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